



News for the veterinary and animal health community



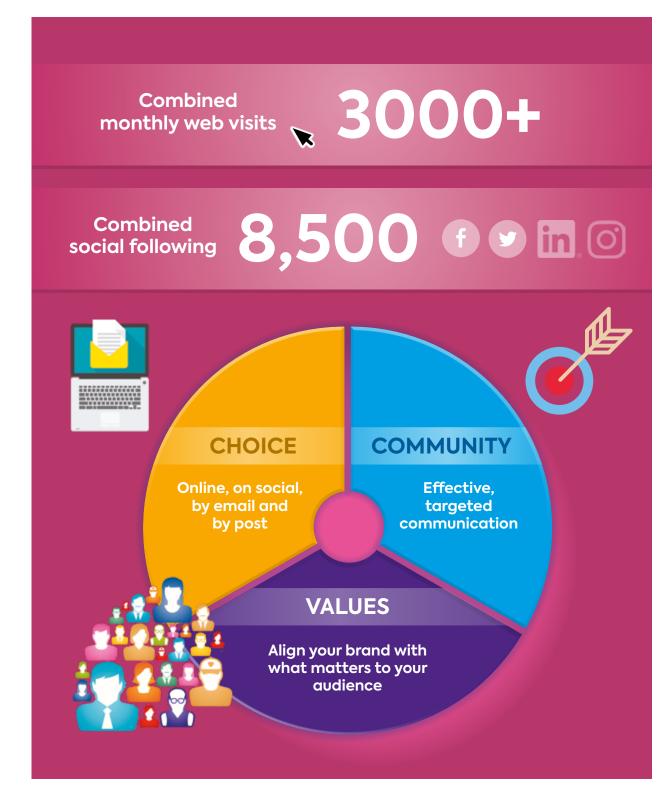
Resources and content for women working in the veterinary profession



Marketing support for practices



Veterinary specific PR and communications agency



Advertising



News for and from the animal health community

- News
- Hosting of downloadable resources
- Social media
- Company directory
- Email marketing
- Practice mailings



MPU packages

Includes MPU plus sponsored article in e-news and search engine optimised on site, plus social posts

Gif or png preferred Dimensions 255 x 255 £500 PCM



Low cost directory entries

Create quality backlinks for better SEO

Logo, website, contact details, links to social channels

Please supply preferred category of your entry

£66 for 6 months of £99 for 12 months

Png preferred

Dimensions 255 x 255



5,480 postal records for veterinary practices, addressed to over 4,000 named senior decision makers

Practice Mailing

Cost includes print, fulfilment and franked postage (save around 60% on standard postage costs).

Speak to us for more details and a quote.

Domain authority

25

The domain authority of a website describes its relevance for a specific subject area or industry.

www.vetreport.net



vetreport



vetreport

Send your press releases to editor@vetreport.net

To discuss advertising contact sales@vetreport.net

Sponsorship



Veterinary Woman – a resource to inspire women in the profession

- Role model stories: profile women in your business or valued partners
- Informative content: supporting growth, work-life balance and career potential
- Collaborations: champion leadership, development and wellbeing

Social following 5500+

Domain authority

16

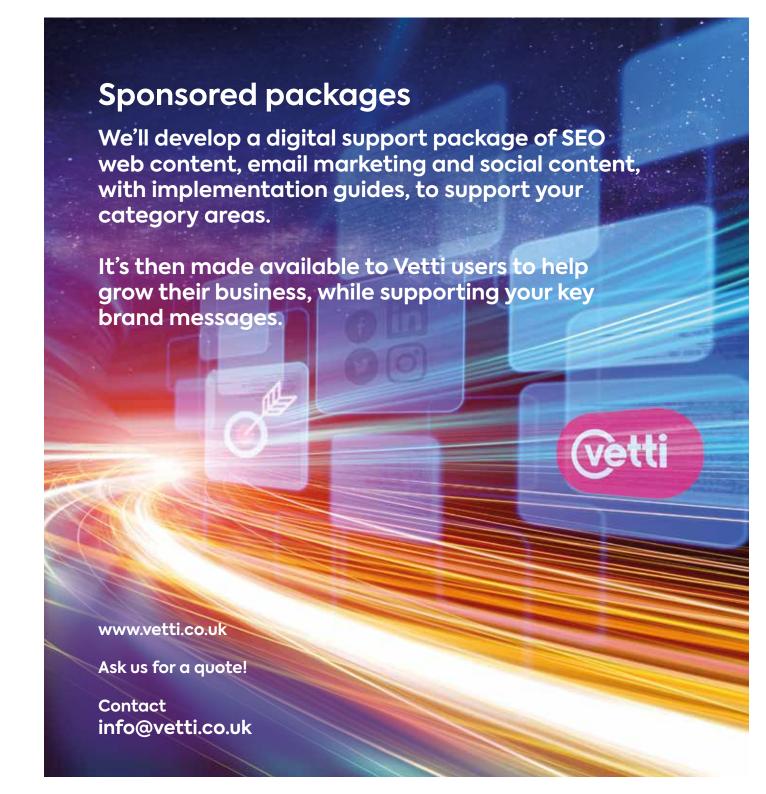




A learning management system website providing resources, tools and CPD to help practices implement their own marketing and PR campaigns.

Potential category areas:

- Vaccination
- Parasites
- Disease awareness
- Nutrition

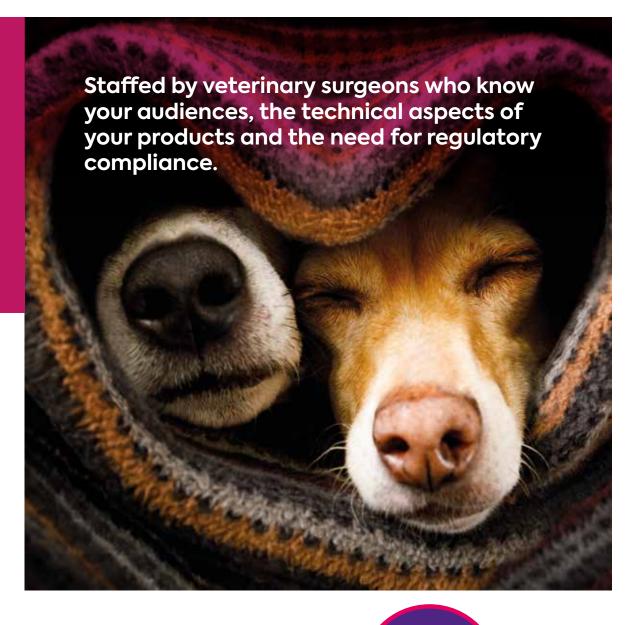


Content Generation & Campaigns



Companion Consultancy A veterinary-specific agency, established for 18 years, with expertise in

- PR and communications
- Social media and SEO
- Content: copy, video, animation
- Email marketing
- Multi-element campaigns



Contact susan@companionconsultancy.com to discuss your requirements or for an informal chat to explore the opportunities.

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companionPR



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