

Veterinary Media Pack 2020

Find your happy place.

Or run multi-channel
campaigns...





News for the
veterinary and
animal health
community



Resources and
content for
women working
in the veterinary
profession



Marketing
support for
practices



Veterinary
specific PR and
communications
agency

Combined
monthly web visits



3000+

Combined
social following

8,500



CHOICE

Online, on social,
by email and
by post

COMMUNITY

Effective,
targeted
communication



VALUES

Align your brand with
what matters to your
audience



Advertising

VetReport.
Hub For Animal Health

News for and from the animal health community

- News
- Hosting of downloadable resources
- Social media
- Company directory
- Email marketing
- Practice mailings

Domain
authority

25

The domain authority of a website describes its relevance for a specific subject area or industry.



MPU packages

Includes MPU plus sponsored article in e-news and search engine optimised on site, plus social posts

Gif or png preferred
Dimensions 255 x 255
£500 PCM



Low cost directory entries

Create quality backlinks for better SEO

Logo, website, contact details, links to social channels

Please supply preferred category of your entry

£66 for 6 months of £99 for 12 months

Png preferred

Dimensions 255 x 255



Affordable Practice Mailing

5,480 postal records for veterinary practices, addressed to over 4,000 named senior decision makers

Cost includes print, fulfilment and franked postage (save around 60% on standard postage costs).

Speak to us for more details and a quote.

www.vetreport.net

f [vetreport](#)

t [vetreport](#)

Send your press releases to
editor@vetreport.net

To discuss advertising contact
sales@vetreport.net

Sponsorship



Veterinary Woman – a resource to inspire women in the profession

- Role model stories: profile women in your business or valued partners
- Informative content: supporting growth, work-life balance and career potential
- Collaborations: champion leadership, development and wellbeing

Social
following

5500+

Domain
authority

16

Bespoke sponsorship and affiliate opportunities available, including whole site, events and awards, from £250.



www.veterinarywoman.co.uk
info@veterinarywoman.co.uk



veterinarywoman



veterinarywoman



veterinary-woman



veterinarywoman





A learning management system website providing resources, tools and CPD to help practices implement their own marketing and PR campaigns.

Potential category areas:

- Vaccination
- Parasites
- Disease awareness
- Nutrition

Sponsored packages

We'll develop a digital support package of SEO web content, email marketing and social content, with implementation guides, to support your category areas.

It's then made available to Vetti users to help grow their business, while supporting your key brand messages.

www.vetti.co.uk

Ask us for a quote!

Contact
info@vetti.co.uk

Content Generation & Campaigns



Companion
Consultancy

Companion Consultancy
A veterinary-specific
agency, established for
18 years, with expertise in

- PR and communications
- Social media and SEO
- Content: copy, video, animation
- Email marketing
- Multi-element campaigns

Contact susan@companionconsultancy.com to discuss your requirements or for an informal chat to explore the opportunities.



companionconsultancyLtd



companionPR



companion-consultancy

Staffed by veterinary surgeons who know your audiences, the technical aspects of your products and the need for regulatory compliance.



Social
following

1300